

Amendments to the Specification:

Please amend the specification as follows:

5 Please replace the first complete paragraph on Page 20 of the specification with this replacement paragraph:

10 According to one variation of the inventive method, various types of product recall notices are disseminated. Typically, each variety of product recall notice is distinguished by a notice identifier. The term "notice identifier" and "recall notice identifier", which are used interchangeably in this application, mean a descriptor of the particular recall notice being sent, rather than a descriptor of any particular element in the product or products being recalled. Also, the notice identifier or recall notice identifier is stored with the textual description of the recall notice, so that the textual description can be retrieved by knowing the recall notice identifier. In these variations of the inventive method, the recall attempt table 75 further comprises a notice identifier field 95. The notice identifier field 95 is used to identify the type of recall notice that has been disseminated during a particular recall attempt.

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